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Local Businesses Team Up To Serve Seniors

Anne Osmer Reporting

James Speir had a well-established career in nonprofit mental health services when he decided to switch gears and become a financial consultant.

But he didn't leave his social work experience behind. In fact, his extensive agency work with senior clients set the foundation for the group he recently founded, the Southern Michigan Service & Respect for Seniors Alliance. A nonprofit group whose members provide a variety of services to seniors, the SR Alliance strives to serve as a resource hub for whatever services a senior may seek, while at the same time growing contacts and business for its members.

 \hat{a} € α Linking clients with services was always a big part of what I did, \hat{a} € α said Speir (pictured above) of his previous role as director of outpatient programs at the Guidance Center in Southgate. \hat{a} € α We really want to be the one-stop shop for folks. \hat{a} € α

The group has established relationships with entities such as the <u>Wayne State University's Institute of Gerontology</u>, the <u>Area Agency on Aging</u>
1-B, and other groups, and intends to reach out to more. The SR Alliance also has a fundraising component and recently raised approximately \$600 for the Area Agency on Aging 1-B's Holiday Meals on Wheels program.

Currently made up of about a dozen service providers in areas such as financial services, construction, physical therapy, skilled nursing facilities, home health care and even a cleaning and organizing service, Speir envisions the group growing to 25 or 30 members. For now, though, he's focused on putting together a board of directors, getting the word out about the group and seeking qualified members.

For more information about the SR Alliance visit their Web site at http://www.michsra.com/ or call (866) 642-4772.

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3 from 10 a.m to 2:15 p.m. at Bert's Warehouse

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